

## Privacy Statement

The **Southside Chiropractic Health & Wellness Center** is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the **Southside Chiropractic Health & Wellness Center** web site and governs data collection and usage. By using the **Southside Chiropractic Health & Wellness Center** web site, you consent to the data practices described in this statement.

## Collection of your Personal Information

**Southside Chiropractic Health & Wellness Center** may collect personally identifiable information, such as your e-mail address, name, home or work address or telephone number. **Southside Chiropractic Health & Wellness Center** does collect anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites.

There is also information about your computer hardware and software that is automatically collected by **Southside Chiropractic Health & Wellness Center** for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the **Southside Chiropractic Health & Wellness Center** web site.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through **Southside Chiropractic Health & Wellness Center** public message boards, this information may be collected and used by others. Note: **Southside Chiropractic Health & Wellness Center** does not read any of your private online communications.

**Southside Chiropractic Health & Wellness Center** encourages you to review the privacy statements of web sites you choose to link to from **Southside Chiropractic Health & Wellness Center** so that you can understand how those web sites collect, use and share your information. **Southside Chiropractic Health & Wellness Center** is not responsible for the privacy statements or other content on web sites outside of the **Southside Chiropractic Health & Wellness Center** and the **Southside Chiropractic Health & Wellness Center** family of web sites.

## Use of your Personal Information

Southside Chiropractic Health & Wellness Center does not sell, rent or lease its customer lists to third parties. Southside Chiropractic Health & Wellness Center may, from time to time, contact you about a particular offering that may be of interest to you. In addition, Southside Chiropractic Health & Wellness Center may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Southside Chiropractic Health & Wellness Center, and they are required to maintain the confidentiality of your information.

Southside Chiropractic Health & Wellness Center does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

Southside Chiropractic Health & Wellness Center keeps track of the web sites and pages our customers visit within Southside Chiropractic Health & Wellness Center in order to determine what Southside Chiropractic Health & Wellness Center services are the most popular. This data is used to deliver customized content and advertising within the Southside Chiropractic Health & Wellness Center to customers whose behavior indicates that they are interested in a particular subject area.

Southside Chiropractic Health & Wellness Center web sites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on The Southside Chiropractic Health & Wellness Center or the site; (b) protect and defend the rights or property of the Natural Health Improvement Center; and, (c) act under exigent circumstances to protect the personal safety of users of the Natural Health Improvement Center, or the public.

## Use of Cookies

The Southside Chiropractic Health & Wellness Center web site uses "cookies". A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

## Security of your Personal Information

Southside Chiropractic Health& Wellness Center secures your personal information from unauthorized access, use or disclosure. Southside Chiropractic Health& Wellness Center secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure.

## **Changes to this Statement**

Southside Chiropractic Health& Wellness Center will occasionally update this Statement of Privacy to reflect company and customer feedback. Southside Chiropractic Health& Wellness Center encourages you to periodically review this statement to be informed of how Southside Chiropractic Health& Wellness Center is protecting your information.

## **Contact Information**

Southside Chiropractic Health& Wellness Center welcomes your comments regarding this Statement of Privacy. If you believe that Southside Chiropractic Health& Wellness Center has not adhered to this statement, please contact us.